



Latina/o Sex Education Action Kit

¡Levántate! Stand Up for Sex Ed CAMPAIGN DEVELOPMENT WORKSHEET

BRAINSTORM THE FOLLOWING QUESTIONS: YOU ARE WORKING IN TEAMS WITH PEOPLE FROM YOUR NEIGHBORHOOD/REGION IN CALIFORNIA!

PART I

**What kind of Sex Ed is available to youth in your communities?
(Not sure? Look at the “Action Research Survey”)**

Are there examples of quality Sex Ed programs in your schools/communities?

**What improvements in Sex Ed do you want to see in your schools/communities?
(This will help set your goals!)**

Who are your natural allies?

Who else can partner with you?

**Now you're ready to make an action plan!
(Over)**

PART II

Name 3 goals your community wants/needs: (How will you know when you have achieved it.)

- 1. _____
- 2. _____
- 3. _____

Who are your partners?
(Are you forming a coalition?)

Who are your campaign targets?
(Whose minds/actions need to change? Who do you need to convince?)

What strategies will you use?
(Think of all the actions you can take to reach your goals.)

What steps do you need to take to get there?
(By when? This is your timeline.)

Name your campaign for Sex Ed in your community.
(Think about what message you want to send?)

“ _____ ”

Choose people on your team to share the highlights of your campaign with the whole group!