¡Levántate! Stand Up for Sex Ed
CAMPAIGN DEVELOPMENT WORKSHEET INSTRUCTIONS

The following Worksheet is intended to be used with a wide variety of groups (e.g., parents, youth, advocates, etc.). Please keep in mind that you will determine how much time you would like to spend facilitating parts I and II. Each section could easily take from one hour to one day! Please allow your participants to become fully engaged in the conversations, as needed.

Tips to keep in mind:

- Make it interactive!
- Have fun learning what your participants think!
- Don’t worry if you don’t know something because you are all learning together!

Part I

In this section, the goal is to have your participants think about the issues surrounding comprehensive sexuality education and identify examples from their own communities. They will be asked to think about the following questions:

- What does it mean to have access to Sex Ed?
- Is the Sex Ed in their schools of good quality? Does it meet the requirements of SB 71?
- How would they suggest improving it?

You may have to help participants understand some language (e.g., “natural allies” are the people whom already work with you on an issue).

Part II

In this section, you will have an opportunity to engage participants in longer discussions in order to brainstorm creative ideas and think about community allies who can support your campaign. You also want to help your participants think about “whose” minds they are trying to change: is it the school board’s? Those of other parents? This will help to identify their campaign targets. Some of your participants may have a great deal of organizing or advocacy experience, while some may not. Your work is to make everyone feel they have a valuable contribution to make.