



California Latinas for Reproductive Justice

FOR IMMEDIATE RELEASE

Contact: Nancy Sanchez, Associate Director - (213) 270-5258

CALIFORNIA LATINAS FOR REPRODUCTIVE JUSTICE (CLRJ) LAUNCHES A NEW WEBSITE AND COMMEMORATES SEVEN YEARS OF REPRODUCTIVE AND SEXUAL HEALTH AND RIGHTS ADVOCACY

(Los Angeles, CA) December 13, 2012-- California Latinas for Reproductive Justice (CLRJ) has launched their new and improved website while simultaneously celebrating their seventh anniversary of reproductive justice leadership, action and advocacy for Latina/o communities.

The new www.californialatinas.org has an updated aesthetic, new features, and gives visitors a direct link to all of the organization's social media outlets, including a brand new blog. The new "Our Work" tab clearly shows the evolution of CLRJ's policy, community mobilization and education, and research activities over the past seven years. While the reinvented website includes all of the information as the original site, there are added perks like the "News and Events" section to find out about upcoming events, trainings, mobilization and campaign opportunities, and an ever-present social media tab that allows visitors to connect and stay connected with CLRJ.

This latest website highlights CLRJ as an active leader in prioritizing the sexual and reproductive health needs of Latinas/os. The new "Resources" tab centralizes their ongoing California policy analysis and research findings. Additional components include customized "Policy Advocacy Tools" that can be used to determine a specific California district's legislator, links to find and follow California legislative bills, and tips on how to get involved in the policy process by educating legislators. It also links to CLRJ's most recent research reports and policy briefs, which focus on the state of Latinas' sexual health, and provide policy recommendations for legislators and community advocates.

"We are proud of the technological strides we have made this year with social media and our new and improved website. Now we have greater ability to share information and resources with our community and supporters," said CLRJ's Associate Director Nancy Sanchez.

CLRJ's purpose and mission is easily accessible via the new website. New visitors can easily learn about the organization through the handy "About Us" section that includes a concise mission statement, a comprehensive "Herstory" and organization's strategies in advancing a reproductive justice framework.

California Latinas for Reproductive Justice was founded in 2004 out of the statewide and national need for an organization for Latinas and by Latinas that gives a voice to the most pressing needs of Latina/o communities. Since 2005 when CLRJ began its operations, they have become a trusted and well-respected policy and advocacy organization, dedicated to Latinas' reproductive and sexual health, rights and justice. Their mission focuses on Latina empowerment and community mobilization to create a movement that will change the policy process to better reflect the needs of not only Latinas, but also low-income women of color, and immigrant women and their communities.

To learn more about the organization, volunteer and to donate to CLRJ, visit www.californialatinas.org. To join the mailing list and to get up-to-date action alerts and mobilization opportunities, click the "Stay Connected" button. Stay in touch with CLRJ on Facebook and Twitter.

###